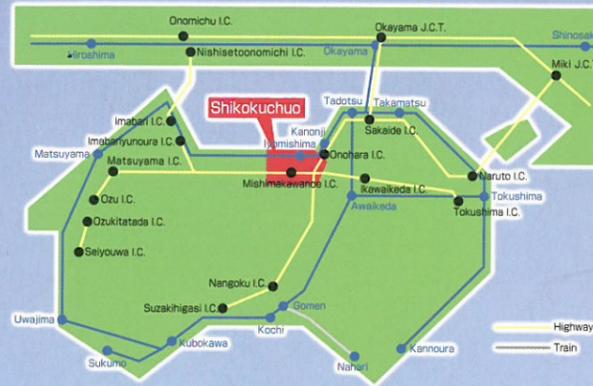


Access Map



By Car (Highway)



- | | |
|----------------------|--|
| Matsuyama Expressway | Matsuyama Interchange → Shikokuchuo (70 min) |
| Takamatsu Expressway | Takamatsu Interchange → Shikokuchuo (50 min) |
| Kochi Expressway | Kochi Interchange → Shikokuchuo (50 min) |
| Tokushima Expressway | Tokushima Interchange → Shikokuchuo (60 min) |

By Train



- | | |
|-------------------------------|------------------------|
| Matsuyama JR Station (Ehime) | → Shikokuchuo (85 min) |
| Takamatsu JR Station (Kagawa) | → Shikokuchuo (60 min) |
| Okayama JR Station (Okayama) | → Shikokuchuo (80 min) |

Located in the easternmost part of Ehime Prefecture, Shikokuchuo City was formed in 2004 from the merger of the towns of Kawano, Iyo-Mishima, Doi, and Shingu. Sitting on the border of Kagawa, Tokushima, and Kochi prefectures and at the hub of Shikoku Island's highway system, Shikokuchuo City is located close to an hour away from every prefectural capital on the island.

For inquiries, please contact:



Shikokuchuo City Hall Tourist Relations Section

865 Kamibun, Kinsei-cho, Shikokuchuo-shi, Ehime-ken 799-0192
 TEL 0896-28-6187 FAX 0896-28-6242
<https://www.city.shikokuchuo.ehime.jp/>



Shikokuchuo City





Kawanoe Castle

In 1986, the donjon, the suzumiyagura, the yagura gate, and the kuuhei wall were restored at Kawanoe Castle. From the castle visitors can enjoy a wonderful view of the various islands of the Seto Inland Sea. In spring, revelers come to enjoy the many cherry trees blooming here.

History ♦ Also known as Butsuden-jo, Kawanoe Castle was constructed by Busho no Doi Yoshimasa on the order of Lord Taishu Kono to protect against an imminent invasion by Sanuki Province's Lord Hosokawa during the Nanbokucho Period. Its position on the borders of Sanuki, Awa, and Tosa provinces made it the target of many assaults, and the blood of many soldiers was spilled beneath its walls. The later ruins of the castle were limited only to a stone wall, but it was reconstructed for the 30th anniversary of Kawanoe City's incorporation.

Entrance Fee ♦ Adults: ¥100 Elementary / Junior High School Students: ¥50 ※Groups of 30 or more receive a 20% discount
Parking Spaces ♦ 20
Facilities ♦ Restrooms
Open ♦ 8:00 - 17:00
Closed ♦ Mondays (or next weekday when Monday is a public holiday)
Location ♦ 1087-4 Kawanoe-cho, Shikokuchuo City
For Inquiries ♦ 0896-28-6267 Kawanoe Castle / 0896-28-6187 Shikokuchuo City Hall Tourist Relations Section



Gujo Observation Point

Famed as one of Japan's 100 greatest night views (2004) and honored as a piece of Visual Heritage (2010), the Gujo Observation Point on Route 319 offers a breathtaking view of Shikokuchuo City. In 2012 it was recognized as one of Japan's premiere "Lover's Spots" and an idea setting for a proposal.

Facilities ♦ Restrooms
Location ♦ Sangawa-cho, Shikokuchuo City
For Inquiries ♦ 0896-28-6187 Shikokuchuo City Hall Tourist Relations Section



Susukigahara Irino Park

This park features over 300 cherry trees and during cherry blossom season is lit up until 22:00 every night.

Facilities ♦ Restrooms
Location ♦ Doi-cho, Shikokuchuo City
For Inquiries ♦ 0896-74-8825 Doi Tourism Association



Hata Falls, Keiten Falls, Masaki Falls

Hata Falls in the Uji Valley is located about a 40 minute walk from the Akaboshiyama trailhead. The waterfall name comes from its resemblance to a loom, or "hata." On the Nitsutake hiking trail, guests can also visit the Keiten Falls, and shouldn't miss the Masaki Falls on the eastern Akaihiyama trail.

For Inquiries ♦ 0896-74-8825 Doi Tourism Association



Doi's Three Peaks

Rising over 1500 meters, Doi's Three Peaks in the Houo Mountain range are a magnet for hikers and climbers. From west to east, they are Akaihiyama, Nitsutake, and Akaboshiyama.

Location ♦ Doi-cho, Shikokuchuo City
For Inquiries ♦ 0896-74-8825 Doi Tourism Association



Come and play in the center of Shikoku!

Mori to Kohan Park

This park has a variety of wonderful facilities and attractions, including open activity spaces for enjoying time with friends and family, barbecues, auto-camp facilities, an iris garden, and the park's elegant signature bridge.

Entrance Fee ♦ Free
Parking Spaces ♦ 50
Facilities ♦ Restrooms, open spaces, playground, iris garden, etc.
Location ♦ 2-2 Handakou, Kinda-cho, Shikokuchuo City
For Inquiries ♦ 0896-28-6187 Shikokuchuo City Hall Tourist Relations Section



Manabe Mansion

Nestled in the folds of Kiriya Mountain, where legends of the ancient Heike clan persist, the Manabe Mansion is the oldest house in Ehime Prefecture and one of the oldest in all of Japan. It is revered by architects and has been designated an Important Cultural Property. Visitors can enjoy the atmosphere of old Japan viewing its pillared earthen walls, and characteristic old-style floor plan.

History ♦ Kiriya figures prominently in the legends of the defeated Heike clan of late Heian Japan. The residence's namesake, the Manabe clan, claims Taira Kiyofusa, bodyguard of Emperor Antoku and 8th son of Taira Kiyomori, as its founding ancestor. The wooden mansion itself was constructed in the late Momoyama Period, and features a hipped thatched roof.

Entrance fee ♦ ¥200
Parking Spaces ♦ 10
Facilities ♦ Restrooms
Open ♦ 8:00 - 17:00
Location ♦ 2030-2 Yamada, Kinsei-cho, Shikokuchuo City
For Inquiries ♦ 0896-58-8070



Hydrangea Village

A wondrous field of over 20,000 hydrangea plants spreads along four sloping hectares of beautiful mountainside. Every year at the beginning of June the Hydrangea Festival is celebrated at this famous site.

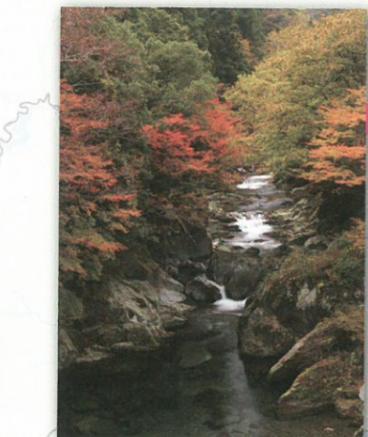
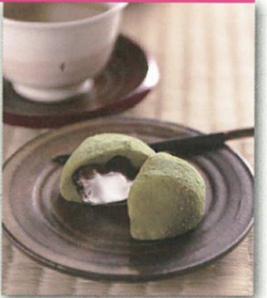
Location ♦ 3322 Ueyama, Shingu-cho, Shikokuchuo City (near Ueyama Post Office)
For Inquiries ♦ 0896-28-6187 Shikokuchuo City Hall Tourist Relations Section



Kiri no Mori

Kiri no mori is home to the incredibly popular "Kiri no Mori Daifuku" Japanese sweet and an extensive recreational area up in the beautiful Shingu mountains where visitors can enjoy delectable Shingu tea, a "chafe" café specializing in innovative culinary applications of tea leaves, a restaurant, and hot springs cottages. You can also rest by the wonderfully clear Umatake River flowing nearby.

The hot spring facility, "Kiri no Mori Kouyukan" is also located nearby.
Parking Spaces ♦ 133
Facilities ♦ Shop, restaurant, café, cottages, hot springs, tea room, exhibition space, restrooms
Open ♦ 10:00 - 17:00
Restaurant Hours: 17:00 - 19:30 (Reservation required)
Closed ♦ Mondays (When Monday is a holiday, the next non-holiday weekday)
No holidays from April to August (With the exception of the hot springs)
Location ♦ 4491-1 Umatake, Shingu-cho, Shikokuchuo City
For Inquiries ♦ 0896-72-3111 Kiri no Mori / Kiri no Kougen



Tomisato Gorge

The Dozangawa River carves a 6-kilometer path of diverse beauty through the Shikoku Mountains here. The towering 60-meter Modoketake stone wall is studded with trees and plants growing from between the rocks, and makes for a scene right out of a watercolor painting—perfect for a picnic!

Facilities ♦ Restrooms
Location ♦ Tomisato-cho, Tsuneyama, Shikokuchuo City
For Inquiries ♦ 0896-28-6187 Shikokuchuo City Hall Tourist Relations Section

Kinsha Lakeside Park

Nestled between the Shikoku and Houo mountain ranges, this 7km-long, 290m-deep man-made lake reflects the vibrant green of the sloping mountains on either side and creates a striking contrast with the crimson bridge at its southern end. The origin of the lake's name dates back 1300 years to when gold dust was discovered in the tributary Dozangawa River. The lake is also famous for bass fishing.

Parking Spaces ♦ 50
Facilities ♦ Restrooms, exhibition space, pavilion, playground, watermill
Location ♦ Reinan Community Center, 232 Hiranyama, Kinsha-cho, Shikokuchuo City
For Inquiries ♦ 0896-28-6187 Shikokuchuo City Hall Tourist Relations Section



Ajisai (Hydrangea) Road and Shimonagase Hydrangea Park

This 15km-drive along Route 319 toward Besshi Mountain starting from the Houo Tunnel is a feast for any driver's eyes, featuring 30,000 hydrangea flowers planted along the road. If you have a little more time in June after the cherry blossoms have scattered, you can participate in hydrangea-viewing at the Shimonagase Hydrangea Park.

Location ♦ Shimonagase Ajisai Kouen, Sangawayama, Tomisato-cho, Shikokuchuo City
For Inquiries ♦ 0896-28-6187 Shikokuchuo City Hall Tourist Relations Section

