

# SNAPSHOTS FROM SEOUL:

## KOREA'S CAPITAL BLENDS THE TRADITIONAL AND THE MODERN

*Ehime prefectural Coordinator for International Relations Yumi Lee showcases her city*



### Gyeongbokgung

Built as the royal palace of the Joseon dynasty (1392~1910), it served as the kings' residence as well as the place of government business. Catch the nightly illuminations!

**Traditional Seoul!**



Source:이성우-韩国觀光公社

### Gwanghwamun

Gwanghwamun is the name of the main gate of Gyeongbokgung palace. Along the neighboring avenue are many skyscrapers and embassies. On the other side of Gyeongbokgung palace is the Blue House, the presidential residence.



### Changdeokgung

Built as a royal villa for Gyeongbokgung, its harmonious natural scenery is a big contrast with the other palace! Used as a relaxation spot by the Joseon kings, you too can enjoy the four seasons in Huwon garden.

**The city never sleeps!**



### Bukchon Hanok Village

Take a trip back in time in this neighborhood with its avenues of traditional Jeoson-style 'hanok' houses.



Source:이범수-韩国觀光公社

### Myeong-dong, Gangnam, Hongik, Itaewon

Enjoy fine dining and shopping. Each area has its own unique atmosphere, trends and fashion.

Source:Khitai7/CC BY SA

<https://www.flickr.com/photos/ysjjhfox/247024214/>



### Seoul Plaza Ice Rink

Skating is very popular in winter in the plaza in front of Seoul city hall. At only 1,000 won (around ¥100) for one hour, anyone can enjoy winter weather here!



### Lotte World Tower

At 555m (1,820ft), this is the tallest tower in Korea. You can enjoy a night view of the city from the observation deck. There are also options for shopping and dining inside.



### Lotte World

The largest indoor theme park in the country, open 365 days a year. Central location, and delightful on a cold winter day!

**Visit this site to start planning your next trip to Seoul:**

VISITSEOUL.NET

[www.visitseoul.net](http://www.visitseoul.net)

# Seoul Gastro tour

## Gwangjang Market

Source: 이범수-韩国觀光公社



**Mung-bean chijimi**

Gwanjang market boasts an over 100-year history. At the rows of food stalls you can enjoy mung-bean pancakes, mini-Gimbap and many other dishes. One highlight of the market is Yukhoe alley, where many shops specialize in beef tartare. These restaurants also serve ‘sannakji,’ which combines beef tartare and live octopus. Your shopping options at Gwanjang are not limited to food; other shops sell souvenirs and hanbok (traditional Korean clothing.).

Source: 이범수-韩国觀光公社



**Mini-Gimbap**



**Yukhoe (beef tartare)**

Source: 김지호-韩国觀光公社



**Ganjang-gejang**

A dish of fresh crab marinated in soy sauce. You can try it at many restaurants around Seoul!



**Samgyeopsal (grilled pork belly)**

Korean cuisine is well known for its grilled meats. Many popular restaurants specialize in samgyeopsal ribs. In recent years, it's become a staple.



**Hotteok**

A Korean pancake made with cinnamon and black sugar inside sandwiched inside batter and fried in oil. The piping hot sweetness is irresistible on a cold winter day.

## .....Home cafe.....



This year, we've all spent more time at home than usual. Koreans enjoyed drinking Dalgona coffee and trying home cooking. One homemade dessert that became especially well-loved is the 'croiffle.' A croiffle is made by putting croissant batter into a waffle maker. Adding ice cream and other toppings adds to the deliciousness. Why not try making one yourself?

**The Korean Cultural Center in Japan Youtube account is packed with info on Korean culture!**



<https://www.youtube.com/kcultureinJapan>



Once the Corona situation is resolved and we're able to travel freely again, Jeju air will resume direct flights between Matsuyama and Incheon airport.

\* Not operating as of January 2021